



2022 Sponsorship Opportunities

Gaining meaningful visibility in a crowded noisy market is critical for business success. Stand out from the competition by partnering with a strong leader in the community, the Greater Omaha Chamber. Align your brand with a trusted partner to be positively seen by thousands of area leaders and business professionals.

There are a variety of options throughout the year to fit your budget and your marketing goals. The grid below provides an overview of what is currently available. Please contact events@omahachamber.org or Anne Branigan (402-978-7949) or the staff member listed below for further information or with questions.

Year-Round Opportunities				
Event/Program	Investment	Audience	Description	For Further Information
Leadership Omaha (LO) <ul style="list-style-type: none"> Breakfast and lunch sponsorships 	\$750	50 leaders	10-month program (Sept – June) with lunch and reception sponsorships available	Liz Kerrigan lkerrigan@omahachamber.org 402-978-7913
Leadership Omaha Alumni Association (LOAA) <ul style="list-style-type: none"> Ag Tour LOAA Distinguished Alumni Event LOAA gatherings 	TBD \$500 \$500	TBD Avg. 150 attendees TBD	TBD Annual for all alumni Host or sponsor alumni events	Liz Kerrigan lkerrigan@omahachamber.org 402-978-7913
Meet-Up with the President <ul style="list-style-type: none"> Event Host 	Varies (\$100-\$400)	Avg. 25 members	Casual event with Chamber CEO or other leadership, the host covers agreed upon food/drink	Kristy Fortenbury kfortenbury@omahachamber.org 402-346-1150
Networking Events <ul style="list-style-type: none"> Presenting Sponsor Coffee and Contact display tables Host a networking event 	\$5,000 \$100 Host costs vary	Varies from 50 to 200+ business professionals and leaders	Events are scheduled throughout the year including Coffee & Contacts, Speed Networking, Quick Pitch and Inside the C-Suite	Kristy Fortenbury kfortenbury@omahachamber.org 402-346-1150
Small Business Programming <ul style="list-style-type: none"> Annual Presenting Sponsor for 	Presenting sponsor pending for 2022	Avg. 30-40 business owners per event	Educational sessions throughout the year	Robert Drake rdrake@omahachamber.org 402-978-7925

<ul style="list-style-type: none"> the entire year Single event sponsor or host 	\$500			
The Landing Crew <ul style="list-style-type: none"> Lunch Sponsor 	\$500 - \$1,000	50+ attendees	A network of 150+ talent recruiters	Lynda Shafer lshafer@omahachamber.org 402-978-7928 Liz Kerrigan lkerrian@omahachamber.org 402-978-7913
The Startup Collaborative <ul style="list-style-type: none"> Co-working Space Sponsorships 	\$5,000 (7 spots available)	Tech talent Innovators Venture Investors avg foot traffic of 700/month	Have your brand prominently placed within the walls of our startup co-working space, the Startup Collaborative. Home to multiple startups and numerous founders who co-work in the space each week.	Laurel Oetken loetken@omahachamber.org 402-682-1418
The Startup Collaborative <ul style="list-style-type: none"> Founder and Funder Retreat 	\$2,000 (10 spots available)	Startup founding teams Venture Investors 75 people	This once-a-year retreat allows founders, funders and ecosystem supporters to gather, network and collaborate. Sponsors will be included at the social functions and able to submit for content consideration.	Laurel Oetken loetken@omahachamber.org 402-682-1418
Membership Volunteer Groups <ul style="list-style-type: none"> Membership sales and retention volunteers 	Cost Varies (\$100 - \$2,000)	15 – 40 professionals	A variety of events to support volunteer efforts in the President's Club, Red Ribbon Crew and Member Mentors	Candy Sip csip@omahachamber.org 402-233-7142
We Don't Coast Magazine <ul style="list-style-type: none"> Advertising & Advertorials 	\$1,500-\$10,000	10,000 + publications	Regional quality of life magazine distributed for talent recruitment and to Chamber members	Nick Cavallaro, Project Manager nick.cavallaro@owh.com 712-310-4236
YP Council – Council of Companies Community Meetings X4 <ul style="list-style-type: none"> Quarterly meeting Sponsor 	\$500 - \$5,000	50-100 young professionals	On quarterly basis, the Council of Companies through the Greater Omaha Chamber's Young Professionals Council gathers employees who are actively involved with employee resource groups or who are focused within the DEI space to connect, network and collaborate. Each meeting has a different topic, panel and program.	Ana Lopez Shalla alopezshalla@selectgreateromaha.com 402-214-1308

First Quarter 2022

Event/Program	Investment	Audience	Description	For Further Information
2022 Annual Meeting <ul style="list-style-type: none"> Presenting 	SOLD OUT		Event is 1/20/22	events@omahachamber.org or Anne Branigan

<ul style="list-style-type: none"> Supporting Sponsor Corporate Sponsor 	\$5,000 \$1,500	700+ business & civic leaders	Includes a dynamic key note presentation and awards	abranigan@omahachamber.org 402-978-7949
Young Professionals Summit	\$3,000 - \$25,000	1,500 young professionals	3/31/22.Event with keynotes and several breakout sessions – the largest YP gatherings in the nation	events@omahachamber.org or Anne Branigan abranigan@omahachamber.org

Second Quarter 2022

Event/Program	Investment	Audience	Description	For Further Information
Business Excellence Awards <ul style="list-style-type: none"> Small Business Sponsor 	SOLD OUT	business leaders, professionals & owners	Awards featuring about 20 winners for innovation, leadership and corporate philanthropy	Kristy Fortenbury kfortenbury@omahachamber.org 402-346-1150 or Anne Branigan 402-978-7949
Business on the Green <ul style="list-style-type: none"> Presenting Sponsor Cart Sponsor Various Sponsorships 	SOLD OUT SOLD OUT \$500-2,500	250+ business leaders & professionals	6/7/2021 event Specific tee times assigned	events@omahachamber.org or Anne Branigan 402-978-7949
YP Council INTRO Event X2 <ul style="list-style-type: none"> Event Sponsor 	\$2,000 - \$5,000	75 – 150 young professionals	Twice a year, (Spring and Fall), young professionals gather to network and learn more about why Omaha is a great place to live, work and play. This event typically attracts young professionals who are new to the Omaha area or are considering a move here.	Ana Lopez Shalla alopezshalla@selectgreateromaha.com 402-214-1308

Third Quarter 2022

Event/Program	Investment	Audience	Description	For Further Information
The HIRE Conference <ul style="list-style-type: none"> Presenting Sponsor Gold Sponsor Silver Sponsor Bronze Sponsor 	SOLD OUT \$1000 \$750 \$500	200+ talent recruiters	August 4, 2022 event for talent acquisition professionals to learn about the community and professional development	Lynda Shafer lshafer@omahachamber.org 402-978-7928 Liz Kerrigan lkerrigan@omahachamber.org 402-978-7913
Omaha Business Hall of Fame <ul style="list-style-type: none"> Presenting Sponsor Patron package 	SOLD OUT \$1,550	500+ business & civic leaders	August 2022 induction ceremony and cocktail reception details to come	events@omahachamber.org or Anne Branigan abranigan@omahachamber.org 402-978-7949

Leadership Forum <ul style="list-style-type: none"> Annual Presenting Sponsor 	\$4000	Avg. 50 attendees Business owners/exec.	2 days/1 Event	Liz Kerrigan lkerrigan@omahachamber.org 402-978-7913
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Fourth Quarter 2022

Event/Program	Investment	Audience	Description	For Further Information
The Conference <ul style="list-style-type: none"> Code Champion Inclusive Visionary Belonging Benefactor Advocacy & Allyship Reception Other sponsorships (Breakout, etc.) 	\$15,000 \$12,000 \$10,000 \$7,000 \$6,000 \$5,000 to \$3,000	750+ business & community leaders and practitioners	October 2022 conference focused on Opportunity, Diversity and Equity including keynote speakers and a variety of breakout sessions/training	Bianca Harley bharley@omahachamber.org 402-346-1694 Susie Owens sowens@omahachamber.org 402-978-7914
Economic Outlook <ul style="list-style-type: none"> Presenting Sponsors Supporting Sponsor 	\$8,000 \$4,000	Event: 500+ business & civic leaders	November 2022 event with keynote economist(s)	events@omahachamber.org or Anne Branigan abranigan@omahachamber.org 402-978-7949
YP Council INTRO Event X2 <ul style="list-style-type: none"> Event Sponsor 	\$2,000 - \$5,000	75 – 150 young professionals	Twice a year, (Spring and Fall), young professionals gather to network and learn more about why Omaha is a great place to live, work and play. This event typically attracts young professionals who are new to the Omaha area or are considering a move here.	Ana Lopez Shalla alopezshalla@selectgreateromaha.com 402-214-1308

Economic Development Partners

Partner	Investment	Serves	Website	For Further Information
Advance Southwest Iowa Corporation	Open	Pottawattamie County	advancesouthwestiowa.com	Paula Hazlewood phazlewood@selectgreateromaha.com 402-978-7918
Cass County NE Economic Development Council	\$300+	Cass County	www.OmahaChamber.org/Cass	Amanda Heistand aheistand@selectgreateromaha.com 402-978-7948
Gateway Development Corporation	\$250+	Washington County	gatewaydevelopment-ne.com	Michael Rooks mrooks@omahachamber.org 402-850-3484

Greater Fremont Development Council	Open	Fremont County	fremontcodev.org	Megan Skiles megan.skiles@fremontcodev.org 402-752-8126
Nebraska City Area Economic Development Corporation	Open	Otoe County	nebraskacityareaedc.com	Dan S. Mauk director@nebraskacityareaedc.org 402-873-4293
Grow Sarpy	\$325+	Sarpy County	www.GrowSarpy.com	Amanda Heistand aheistand@selectgreateromaha.com 402-978-7948

Partner Events & Programs

Event/Program	Investment	Audience	Description	For Further Information
Cass County Annual Meeting Investor Sponsorship Open to Public	\$550	150+ attendees from business & community	A business casual event updating attendees on annual efforts	Amanda Heistand aheistand@selectgreateromaha.com 402-978-7948 Or visit here
Cass County Spring & Fall Investor Meeting Investor Sponsorships Closed to Cass EDC Investors	\$350 each	150+ business & community attendees	Casual networking events with an update on our most recent efforts.	Amanda Heistand aheistand@selectgreateromaha.com 402-978-7948 Or visit here
Grow Sarpy Annual Meeting Investor Sponsorship Open to Public	\$1,000	350+ attendees from business & community	A business casual event updating attendees on annual efforts	Amanda Heistand aheistand@selectgreateromaha.com 402-978-7948 Or visit here
Grow Sarpy VIP Reception Investor Sponsorship Closed to Grow Sarpy Investors	\$750	Visionary & Investing level members	An exclusive networking opportunity with local and statewide leadership	Amanda Heistand aheistand@selectgreateromaha.com 402-978-7948 Or visit here
Grow Sarpy Quarterly Meetings Quarterly Sponsorships 3 Total Closed to Grow Sarpy Investors	\$300	350+ attendees from business & community	Business casual events to provide updates on quarterly efforts to members and non-members.	Amanda Heistand aheistand@selectgreateromaha.com 402-978-7948 Or visit here